PRIVACY POLICY

This Privacy Policy was last modified on February 14, 2021.

This policy describes OnePulse Foundation, Inc.'s (the "Foundation", "us", "we", or "our") practices regarding personally identifiable information and data. This policy applies to data received from our websites, applications, email, and text messages, call center, and social media accounts (the "Service"). When you use the Service, you agree to the terms in this policy However, please see our Publicity Release, which governs your rights and our rights in respect to the submission of Materials (as defined in the Publicity Release).

Personal data and financial transactions are collected and stored via our partner Bloomerang who maintains a privacy policy of their own.

By making an account with the Site, you agree that we and/or our business partners may regularly send you marketing emails and/or text messages, phone calls, and other communications, which may include promotional coupons, discounted rates, and other services.

This Privacy Policy is governed by our Terms of Use. Except as specifically defined in this Privacy Policy, terms defined in the Terms of Use shall have the same meaning herein.

THE CATEGORIES OF PERSONAL INFORMATION WE COLLECT

Service information: When you use the Service, we may collect information from you. Some of it may be personal information. This information can include, but is not limited to, search history, IP address, screen resolution, browser used, operating system and settings, access times and referring URL. If you are using a mobile device, we may also collect data that identifies your device, your settings and your location.

Account and submission information: If you create an account and/or submit Materials, we may need additional information from you. This information can include your name, age, birthday, gender, physical address, email address, telephone number, credit card information, and billing address.

Contact information: If you choose to contact us, we will collect any inquires, complaint or other information that you may submit to us.

Promotional information: If you choose to participate in a sweepstake, contests or similar campaign, we will collect any information you provide in relation to such activity such as photos, images, captions or other content, in accordance with the terms provided at that time.

When you give us personal information, you are telling us that the information is true, accurate, complete and current. You are also telling us that you have the authorization to provide it to us.

HOW WE COLLECT YOUR PERSONAL INFORMATION

Personal information you give to us: We collect your personal information directly from you. For example, when you provide us your personal information when you create an account, submit Materials, contact us, or participate in a contest or sweepstake.

Personal information we collect passively: We also collect your personal information passively. For example, we may collect information about you over time and across different websites when you visit this platform. We also use tracking tools like cookies, pixels, and beacons. Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our website and marketing efforts. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of the Site.

Features of our Service may make use of your device attributes and settings that will allow us to determine your physical location. Such technologies may include IP address mapping, WiFi, GPS signals, cell tower positioning or other technologies. We use this information to enhance and personalize your experience and provide you with offers and services that may be of interest to you. We do not have control over your device settings.

Personal information we receive from third parties: We may sometimes collect your personal information from third parties. This can include when you log in using a third-party platform, such as Facebook. In addition, we may also integrate third party software (i.e. Google's Invisible CAPTCHA) that collects information about users for security reasons.

Analytics

We may use third-party Service Providers to monitor and analyze the use of Site and any campaign.

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the

Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy &Terms web page: http://www.google.com/intl/en/policies/privacy/

WHY WE USE YOUR PERSONAL INFORMATION

Your personal information may be used in the following ways:

Improving our services: To improve our Site and Service, to better understand the users of our Site and Service, and to protect our property and to prevent damage to them. This may also include gathering and analyzing information so that we can improve our marketing and fundraising campaigns, and to detect, prevent and address technical issues.

Marketing activities: We use your information for marketing purposes. These activities may include:

- To display more relevant advertising and recommendations, or suppress advertising and content that you might find irrelevant. This advertising might be shown to you on our Service as well as third party Service (including social media sites) and include information or offers that we, or our business partners', believe you will find interesting. Individualized advertising may be based on information collected through cookies or other tracking technologies.

- If you choose to participate in promotional activities (such as sweepstakes, competitions or other similar campaigns), relevant information may be used to administer these promotions.

Communication: We may use your information:

- To send transaction confirmations;
- To send alerts and notifications you have subscribed to, including to your mobile device;
- To solicit reviews;
- To communicate with you if you have contacted us;
- To send you information servicing and administrative emails;
- To notify you about changes to our campaigns and Site
- To provide support; and
- To provide you with news and general information about other goods, details and special events, unless you have opted not to receive such information.

Legal purposes: In certain circumstances, we may need to use your information to handle and resolve legal disputes, for regulatory investigations and compliance or to enforce the terms of use of the Service and Site.

Performance of a contract: The use of your personal information may be necessary to perform the Service. For example, if you make a donation on our Site, we need to collect personal information from you in order to complete the transaction and process payment. We may use your information to allow you to participate in interactive features of our campaign and website when you choose to do so.

Legitimate interest: We may use your personal information for our legitimate interests, such as displaying relevant advertising and recommendations and for legal purposes.

Consent: We may rely on your consent to use your data for certain direct marketing purposes. You can withdraw your consent anytime by contacting us or change your settings in your account as described below. However, your withdrawal of consent will in no way impact the applicability of the Publicity Release to Materials you have submitted or will submit.

NON-PERSONAL/ ANONYMIZED INFORMATION

Personal information is information you provide us which personally identifies you, such as your name, physical address, email address, phone number, credit card number and type (but only where we are processing payments at your request), password, age/birthday, phone number, social media identifiers, email or other personally identifying information. We do not intentionally collect any personal information about your race, ethnicity, or political affiliations.

Aggregated non-personal information (also known as de-identified information or anonymized information) is different from personal information. Aggregated non-personal information is information about our users, their computers or devices and/or use of our Service that are collected into groups so that it no longer reflects or references an individually identifiable user. This information may include, without limitation, information about use of our Service, web pages viewed or used, Service content accessed or used, IP addresses and device identifiers, information about hardware or software used to access the Service, user location information, page views, app usage, customization settings relating to the Service, and other types of information we collect that cannot reasonably be used to identify you personally. We may collect and use aggregated non-personal information to improve the Service or for any other reason, at its sole discretion.

HOW WE SHARE YOUR PERSONAL INFORMATION

Corporate affiliates and change of control: We may share your personal information with our corporate affiliates, and if the Foundation itself (or part of its business) is sold or otherwise changes control, owners would have access to your personal information for the uses set out herein.

Service providers: We may share your personal information with suppliers who perform services on our behalf and have agreed in writing to protect and not further disclose your information.

Payment service providers: We may provide paid products and/or services within the Service. In that case, we use third-party services for payment processing. We will not store or collect your payment card details. That information is provided directly to our third-party payment processors as data controllers whose use of your personal information is governed by their privacy policy. Personal data and financial transactions are collected and stored via our partner Bloomerang who maintains a privacy policy of their own.

Business partners: While we do not sell your personal information, we may share your personal information with various business partners with whom we may jointly offer products or services, or whose products or services may be offered on the Site. Some of these business partners may use your personal information for online behavioral advertising purposes, or to offer you services or products that we believe you may be interested in. We may also share your information as otherwise described to you at the time of collection. For example, if you provide information to enter a sweepstakes, we may share your information with the promotional partners. We may also share anonymous aggregated usage information with partners.

Information shared in public: As more specifically provided by the Publicity Release, personal information in Materials you submit to us may be made public.

Authorities: We may disclose personal information if required by law, for example to law enforcement or other authorities. This includes court orders, subpoenas and orders arising from legal processes, and administrative or criminal investigations. We may also disclose your personal information if the disclosure is, as determined by us in good faith, necessary for the prevention, detection, or prosecution of criminal acts or to prevent other damage or liability, or in response to a legal action or to enforce our rights and claims.

We may also share anonymous aggregated information with others.

HOW WE STORE AND PROTECT YOUR PERSONAL INFORMATION

Our servers and data centers are located in the U.S., and our service providers may be located there or in other countries. By providing us personal information, you agree that your personal information may be transferred to and stored in these countries. These countries may have different and/or less stringent privacy/data protection and data security rules than those of your own country. As a result, your personal information may be subject to access requests from governments, courts, or law enforcement in those countries according to laws in those countries. Subject to the applicable laws in such other countries and their jurisdiction over data held by the Foundation, we will provide the necessary safeguards to maintain protections of your personal information.

The security of your data is important to us but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security. Thus, you hereby release the Foundation from liability for any such possible attacks or intrusions that might compromise the security of your data.

RETENTION PERIODS

We retain your personal information for communications related to your transactions and submissions, for analytical purposes, and for record keeping for as long as you have an account with us.

We will also retain your personal information as necessary to comply with our legal obligations, resolve disputes and enforce our rights, agreements, and policies.

OTHER WEBSITES

You may find advertising or other content on the Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from the Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and consumer service policies. Browsing and interaction on any other website, including websites which have a link to the Site, is subject to that website's own terms and policies.

MINORS

The Site and the Service are not directed to individuals under the age of eighteen (18), and we do not knowingly collect personal information from minors. If we become aware that a minor is attempting to submit personal information, we will remove this information from our records. If you are the parent/legal guardian of a minor who has given us personal information, please contact us so we can delete it.

CHANGES TO THIS POLICY

We may modify this policy at any time and without prior notice. We will notify you of major changes to how we use your personal information prior to implementing them. We may notify you about such a material change by email or prominent notice on our website. By using our services and Service after we post these changes, you indicate you accept them.

RIGHTS WITH RESPECT TO PERSONAL INFORMATION

Certain jurisdictions provide their citizens with additional rights relating to data. Although the laws in these jurisdictions may not apply to the Foundation, we will, where reasonably possible, provide the following services for users in jurisdictions where such rights apply:

- **Access:** You may be entitled at any time to obtain information about your personal information in accordance with applicable law and without any fee. This includes the categories of personal information we have collected about you, the sources from which the personal information was collected, the purpose for such information, what and to whom we have disclosed the information for a business or other purpose. However, in exceptional cases we ask you to pay reasonable fee before we provide the information if permitted by applicable law.

- **Rectification:** You may request that we rectify any of your personal information that is incomplete or incorrect.

- **Deletion:** You may request that we delete your account.

- **Objection:** You may object, at any time, to your personal information being processed for direct marketing purposes.

- **Restrictions of processing:** You may ask us to cease processing of your personal information for example if you have objected to the processing and the existence of legitimate ground is still under consideration.

- **Data portability:** You may request us to send you your personal information in a commonly used and machine-readable format which shall be decided on in the Foundation's sole discretion.

- **Right to withdraw consent:** You may have the right to withdraw your consent at any time, without affecting the lawfulness of our processing based on such consent before it was withdrawn.

- **Other:** We do not sell your personal information. We will not discriminate against you for exercising your rights under this Privacy Policy or any applicable law that prohibits such discrimination.

We may request proof of your identity before acting upon any request. Generally, such request will only cover our data practices within the 12 months preceding your request. We may not be able to allow you to access certain personal information in some cases. For example, if your personal information is connected with personal information of other persons, or for legal reasons. In such cases, we will provide you with an explanation why you cannot obtain this information. We may also deny your request for deletion or rectification of your personal information due to statutory provisions, especially those affecting the Foundation's accounting, processing of claims, and mandatory data retention, which may prohibit deletion or anonymization, or if you are from a jurisdiction that does not provide these rights.

NOTWITHSTANDING THE FOREGOING, OR ANY APPLICABLE LAW THAT GOVERNS THE COLLECTION, PROCESSING, USE, OR STORAGE OF PERSONALLY IDENTIFIABLE INFORMATION, NOTHING HEREIN SHALL BE DEEMED TO MODIFY, OR GIVE YOU A RIGHT TO MODIFY, THE PUBLICITY RELEASE, WHICH IS IRREVOCABLE IN RESPECT TO MATERIALS YOU HAVE SUBMITTED OR WILL SUBMIT.

HOW TO CONTACT US OR MAKE A COMPLAINT

We control the processing of personal information on its Service. To exercise your rights, or if you have questions about our privacy practices or need assistance with exercising or understanding your privacy choices, please contact us using at info@outlovehate.com.

HOW THE FOUNDATION RESPONDS TO "DO NOT TRACK" SIGNALS

Some browsers have a "do not track" feature that lets you tell websites that you do not want to have your online activities tracked. These features are not yet uniform, so we are not currently set up to respond to those signals and thus the Site does not support such signals.

GOVERNING LAW AND USERS OUTSIDE OF FLORIDA

Unless otherwise stated in a part of the Service, the Service is controlled, operated and administered by us from our office in Florida, United States of America and this policy is provided in accordance with and subject to applicable U.S. law and the law of the State of Florida. If you are based outside Florida and decide to access the Service from your location outside of Florida, you hereby agree to be subject to this notice and waive all privacy-related rights in other jurisdictions that conflict with Florida law or this policy. You should not provide us with any personal information unless you consent to the application

of Florida law, and to the use and disclosure of your information in accordance with the terms of this policy.